

PTAK WARSAW EXPO

ufi Member



TT WARSAW

United with:

world TRAVEL SHOW



23-25 November 2023

Warsaw International Travel Show

www.ttwarsaw.pl





International Tourism Fair

One of the most prestigious events in the tourism industry in Europe. Within three days, leading companies from Poland and abroad will present a wide range of products and services. Participation in the fair is a unique opportunity to learn about the latest trends in the tourism market and to establish business contacts. The exhibitors include: hotels, guesthouses, sanatoriums, agritourism farms, national tourist organizations, travel agencies, companies providing transport services, airports, insurers, internet portals and tourism publications. A characteristic element of the fair is the promotion of countries, cities and regions. We place great emphasis on making TT Warsaw a platform for market analysis and industry knowledge exchange, therefore congresses, workshops and debates are an integral part of the event; run by the greatest authorities in the tourism industry.

Exhibitor Profile

- Travel agency owners and managers
- Owners and managers of accommodation facilities
- Representatives of given regions
- Owners and managers of transport companies
- Representatives of insurance companies
- Spa hotel owners and managers
- Tourist publications

Visitor profile

- Travel agency owners and managers
- Tour operators
- Guides
- Individual clients
- Tourist agents
- Owners and managers of companies from outside the industry
- HR Managers

The fair in numbers

20 000 Visitors

300 Exhibitors

25 000 SQM Surface









Industry scope

- Tourism
- Accommodation
- Carriers
- Tourist publications
- Travel agents from poland and abroad
- Tourist states and regions
- Regional product
- Monuments in poland and abroad
- Cities, communes, countries, voivodeships
- Booking systems
- Travel portals
- Meetings with travelers

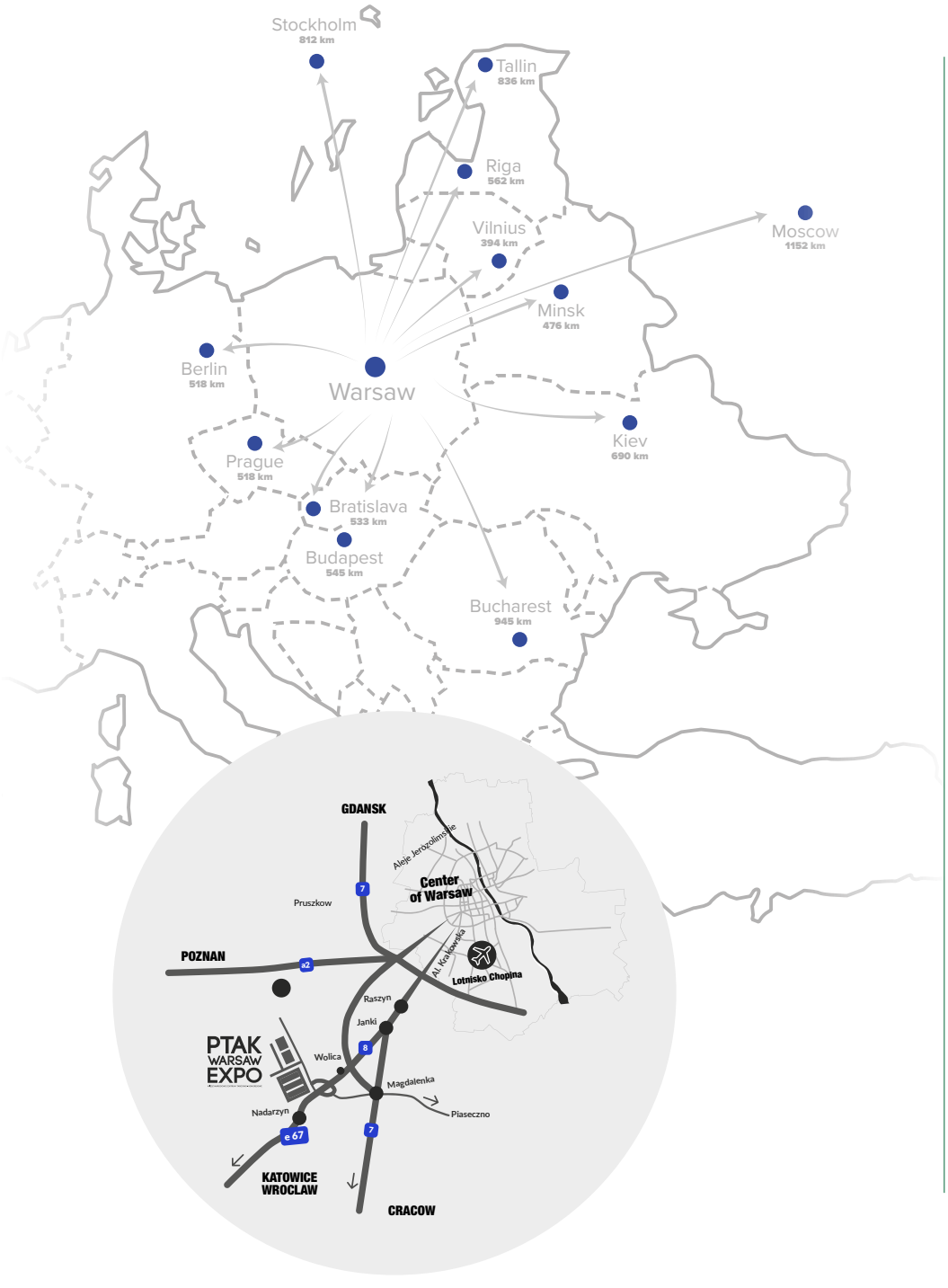




PTAK WARSAW EXPO

500 000 sqm outdoor area
143 000 sqm indoor area
15 000 parking spots





15 MINUTES FROM
WARSAW CITY CENTRE

PERFECT
TRANSPORT LINKS

DIRECTLY AT S8 ROUTE AND COMMUNICATION NODE A2/S8/S7

10 MINUTES
FROM THE INTERNATIONAL AIRPORT

WARSAW CHOPIN AIRPORT

INNOVATIVE
EXHIBITION SYSTEM

PROFESSIONAL AND COMPLETE
SUPPORT FOR EXHIBITORS AND VISITORS

TRUST-WORTHYCOMPANY
WITH **20 YEARS' EXPERIENCE**

ADDRESS

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Warsaw, 22.03.2023

EXCELLENCY,

As the largest trade fair center in Poland, Ptak Warsaw Expo is happy to announce its commitment to economic and cultural diplomacy and dedicate special attention to the diplomatic missions and their interests in Warsaw. In that regard, I would like to kindly point your attention to two events we organize: **Warsaw Food Expo – International Food Industry Fair**, and **TT Warsaw – International Travel Show**. We believe that both events would be of particular interest to foreign representations as **food** and **travel** are among the best means of **cultural interactions and business relations**. I would like to kindly invite you to consider organizing a **National Pavilion** for the fifth edition of the **International Food Expo**, and the 29th edition of the **International Travel Show**.

Warsaw Food Expo, which will be held between **16-18 May 2023,** aims to provide exposure on the food industry of the exhibiting countries which would help **forge new supply chains** or **expand** the already existing ones. The national pavilion would encourage visitors to discover and learn about the culinary culture of your country and would contain traditional food products who represent a potential on the Polish and regional country food markets. **180 exhibitors** from **fourteen countries** took advantage of this form of promotion and participation during the previous edition.

The following event, **TT Warsaw – International Travel Show**, will take place **23-25 November 2023**. The event aims to **enhance bilateral tourist exchange** and inform potential travelers from Poland and abroad of a wider range of destinations. The Fair has been organized for the last 28 years and attracts both private and professional visitors. In November 2022, a total of **20,000 visitors** came to see the **300 exhibitors** from **fifty different countries**. The first sector of the hall was reserved entirely for national tourism agencies, boards, and authorities, with Bulgaria as ***Partner Country***. We are in the process of choosing the Partner Country of 2023, and we kindly invite you to submit your candidacy until May 1st.

We hope to cooperate with you, or the regional institutions of your country in the organization of these two events. The International Accounts department that covers all cooperation activities with Embassies, National Entities and Institutions would be pleased to assist you in the process. Kindly refer to the second page of the letter for contact information.

Please accept, the assurances of my highest consideration.

Yours sincerely,

Tomasz Szypuła

President of the Board

For more information, please contact:

Olga Pilewicz
International Key Account Manager
Email: olga.pilewicz@warsawexpo.eu

PTAK WARSAW EXPO Spółka z ograniczoną odpowiedzialnością z siedzibą w Nadarzynie (kod pocztowy 05 - 830) przy Al. Katowickiej 62, wpisana do Rejestru Przedsiębiorców Krajowego Rejestru Sądowego prowadzonego przez Sąd Rejonowy dla m.st Warszawy w Warszawie, XIV Wydział Gospodarczy Krajowego Rejestru Sądowego pod numerem KRS 0000671001, podatnikiem podatku od towarów i usług (VAT) o numerze identyfikacyjnym NIP 5342544579, REGON 366965350